



*Thank you for your interest in being a volunteer for It's a Wonderful Life Festival. Volunteering is a fun way to support both the It's A Wonderful Life Festival and your Community. It is only because of volunteers like you that It's A Wonderful Life Festival continues to be such a big success!*

**Please answer the following questions to help us plan for this year's Festival.**

- 1) The IAWL Festival Planning Committee holds regular monthly meetings prior to the festival. Frequency of meetings increase as Festival nears and as needed.

Are you interested in being on the IAWL Festival Planning Committee?      YES

By the way -- I have special skills and interests in how I could be involved (fundraising, organizational, publishing, food handling, medical, computer, construction/electrical, performance, sales... Let me tell you about them!

**2) PRIOR TO THE FESTIVAL & AFTER THE FESTIVAL:**

Would you be interested in helping to:

- Set-up/break down tables      YES
- Hang banners      YES
- Set-up a pop-up tent and outdoor displays      YES
- Setting up HQ Information Center      YES
- Setting up Festival of Wreaths      YES
- Distributing Official Program to businesses and hotels      YES

- 3) **IAWL HQ Information Center** will be open to Festival goers Wed, Thurs, Fri., Sat., and Sun. It's a wonderful opportunity to meet people from all over the country, answer Festival-related questions, give directions, sell event tickets, and IAWL merchandise. HQ will be open 9 to 5 daily, Would you consider staffing the Center for a few hours on any of these days?

Wednesday,	Dec. 08 <sup>th</sup>	AM	PM
Thursday,	Dec. 09 <sup>th</sup>	AM	PM
Friday,	Dec. 10 <sup>th</sup>	AM	PM
Saturday,	Dec. 11 <sup>th</sup>	AM	PM
Sunday,	Dec. 12 <sup>th</sup>	AM	PM

Are you interested in being co-managing or being a team leader of HQ? YES

- 4) The **IAWL Official Program** Includes business advertising, lists sponsors and all of the events which are being sponsored by various community groups. The program needs to be distributed to local hotels and downtown businesses and be replenished as needed.

Would you be interested in soliciting/getting business card advertising? YES

Would you be interested in helping to get Festival sponsors? YES

Would you be interested in helping to distribute the program? YES

- 5) The **Bedford Falls Express Train** will run multiple train rides from Academy Square across the lake to Cayuga and return. Concessions are available onboard.

Would you be interested assisting with Concessions on the train? YES

- 6) The **Friday Night Bonfire** includes live music, Santa's arrival, getting the pallets for the bonfire & working with the Fire Dept., Bailey's Burgers & Hots concession, the Tree light-up, and the Holiday Lights Contest winners announcement.

Would you be interested in helping with Bailey's Burgers and Hots concession? YES

Would you be interested in helping with the setup and staffing the Bonfire? YES

Would you be interested in co-managing or being a team leader for the bonfire? YES

- 7) The **Saturday Parade** is made up of Individuals, Groups and organizations. Co-managers are needed to solicit groups & plan the march order. Additional staff is needed to wrangle and help with the lineup.

Would you be interested to help with the lineup & wrangling of parade participants? YES

Would you be interested in co-managing the parade? YES

8) **IAWL Backdrops and Cutouts** will be erected in downtown for photo opportunities.

Would you be interested to help with setup and breakdown of these backdrops? YES

9) Multiple **IAWL Movie Showings** and movie concessions.

Would you be interested to help run the movie and keep the popcorn popping? YES

Would you be interested in being Team Leader, scheduling, and training movie staff? YES

10) The Friday night **Participation Movie** is a ticketed event a-la the Rocky Horror Picture Show. Outgoing, fun staff is needed to assist with concessions and the movie performance.

Would you be interested in helping with the Participation Movie? YES

11) **Mrs Martini's Spaghetti Dinner & Trivia** is a ticketed event where guests enjoy a spaghetti & meatball dinner with live holiday piano and a trivia slide show.

Would you be interested in helping to serve, set up/clean up? YES

Would you be interested in Co-managing this event? YES

12) **Reading of The Greatest Gift** is a free event. A host/volunteer is needed to setup and breakdown chairs, welcome people, introduce "Mr Potter" and sell copies of the book.

Would you be interested in Hosting The Greatest Gift? YES

13) **Street Characters** provided by Seneca Community Players provides us with actors to portray the movie characters on the sidewalk and visiting the various downtown businesses. Additional Bedford Falls Characters and towns people are welcome, as well as carolers. This is a great opportunity for families and friend groups.

Would you be interested is being a Bedford Falls towns person? YES

Would you be interested in Caroling on the street? YES

14) **Merry Christmas, George Bailey!** is a ticketed live reenactment "Radio Show" sponsored by Seneca Community Players.

Would you be interested in helping with ticket sales, concessions and ushering? YES

15) **Uncle Billy's Wonderful Scavenger Hunt** sponsored by SF Business Association is a free Sunday event. A team is needed to collect prizes, distribute game cards, collect game cards and distribute prizes.

Would you be interested in helping with the Scavenger Hunt?      YES

Would you be interested in being Team Leader?      YES

16) Free **Horse & Wagon Rides** run continuously Saturday and Sunday.

Would you be interested in being the liaison for the Horse & Wagon?      YES

17) **Street Venders/Booths** add to the excitement of downtown. Help is needed to connect with crafters, assign sidewalk locations and greet them and direct them to their sites.

Would you be interested in helping with the Vender Booths?      YES

**I can't make up my mind, there are so many choices... I just know I want to help!      YES**

Name: \_\_\_\_\_

Phone: c \_\_\_\_\_ h \_\_\_\_\_

Email: \_\_\_\_\_

I have some ideas:

**One last question... Canal Fest will be August 20-22 this year. We desperately need volunteers for Canal Fest. Can we contact you?      Yes, I love Canal Fest! Count me in!!**

Thank you. **Becky Bly** [wmp@rochester.rr.com](mailto:wmp@rochester.rr.com) 315-651-5814