

IT'S A WONDERFUL LIFE FESTIVAL 2021 VENDOR APPLICATION

To reserve a booth space for IAWL2021, complete and return this form with your check payable to:
 IT'S A WONDERFUL LIFE FESTIVAL COMMITTEE, PO BOX 204, SENECA FALLS, NY 13148
 Postmarked by December 1, 2021

Business Name:			
Contact Person:			
Address:			
City:		State:	Phone:
Email:			
Describe Your Merchandise:			

Check Appropriate Category:

	FOOD BOOTH <i>Permits from the Seneca County Health Department required</i> Please indicate length of truck with hitch:	\$75 /day
	RETAILER BUSINESS	\$40 /day
	GROUP/ORGANIZATION (Non-Profit) MERCHANDISE/SERVICES	\$40 /day
	GROUP/ORGANIZATION (Non-Profit) INFORMATIONAL TABLE ONLY	No Fee

MAKE YOUR TAX-DEDUCTIBLE CHECK TO: IT'S A WONDERFUL LIFE FESTIVAL

Vendors will be at the festival on Friday 12/10 and Saturday, 12/11. All set-ups must be done on Friday. There is an opportunity for Wednesday 12/8 through Sunday, 12/12 but this must be requested in advance.

Total # of Days: _____ TOTAL FEE Check #: _____

SIGNATURE OF AGREEMENT: _____

PLEASE READ AND SIGN THE NEXT PAGE

THE SIGNATURE OF PARTICIPANT SHOWN ABOVE INDICATES AGREEMENT WITH ALL REQUIREMENTS LISTED IN THE VENDOR INFORMATION FORM AS PROVIDED ON NEXT PAGE.

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 It's A Wonderful Life Festival Committee, PO Box 204, Seneca Falls, NY 13148 - postmarked by December 1, 2021

IT'S A WONDERFUL LIFE FESTIVAL VENDOR INFORMATION

Please be considerate of others around you. Use this information as a guide to ensure a safe, profitable and fun festival for all.

1. It's A Wonderful Life Festival is a SNOW, COLD, RAIN OR SHINE event. Plan ahead in the event of inclement weather, including high winds. IAWLF will not be responsible for any loss or damage to merchandise or displays.
2. Vendors will be allotted an assigned booth space size of 10x10 to be located on the sidewalk. All merchandise must be packed up and removed at the end of each day.
3. Vendors will be responsible for providing their own tables, chairs, and tent. Electricity is NOT available.
4. Vendors are responsible for their own garbage and recyclables. If you brought it in with you, take it out with you. This includes but is not limited to literature, cardboard, promotional items, and bagged garbage.
5. The festival may be providing music and entertainment during the day. Please no radios, megaphones, or loudspeakers.
6. Refunds for vendor space will be issued on and up until December 1, 2021. No refunds will be issued after that date.
7. No vendor vehicle will be allowed to park on any festival street after 10am. Vehicles must be moved following unloading of merchandise to any of the off-street parking lots located behind Fall Street businesses.
8. Please indicate on your application if you will have a generator, helium, or anything other than the merchandise you have listed. If you have a generator, you must have a fire extinguisher as well.
9. Vendors must be in compliance with all local, state & federal rules and regulations.
10. No vending, solicitation, promotion or distribution of merchandise, products or information will be allowed outside of assigned vending spaces without the express written permission of It's A Wonderful Life Festival Committee.
11. In an effort to keep Festival visitors, staff and vendors safe during the It's a Wonderful Life Festival, all attendees regardless of vaccination status are asked to wear a properly fitting mask over their nose and mouth while in any IAWL Festival venues, except for designated areas of eating and drinking.

I have read and understand the above rules and regulations and agree that my organization and any individuals representing said organization during the It's A Wonderful Life Festival in Seneca Falls will abide by said rules and regulations.

I further agree that I will hold the It's A Wonderful Life Festival Committee and its affiliates harmless for any injuries, damages or losses sustained to any of my and/or my business organization's equipment materials and/or supplies during the period said equipment, materials and/or supplies shall be placed on the sidewalk of the Town of Seneca Falls, Seneca County, New York in connection with the above event.

Printed Name: _____ Date: _____ Signed: _____